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GOLDEN EAGLE RETAIL GROUP LIMITED

金鷹商貿集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3308)

CONNECTED TRANSACTIONS APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the announcement dated 3 December 2014. Capitalized terms in this announcement shall have the same meanings as those defined in the announcement dated 3 December 2014.

The Board is pleased to announce that Astrum Capital Management Limited has been appointed as the independent financial adviser to make recommendations to the independent board committee of the Company and the Independent Shareholders in respect of the Equity Transfer Agreements (Motor Group) and the transactions contemplated thereunder.

Hong Kong, 9 December 2014

As at the date of this announcement, the Board comprises 1 executive Director, namely Mr. Wang Hung, Roger, and 3 independent non-executive Directors, namely Mr. Wong Chi Keung, Mr. Wang Yao and Mr. Lay Danny J.